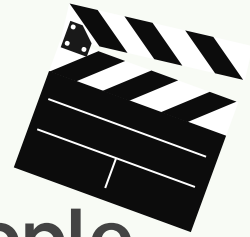




YouTube Success Checklist

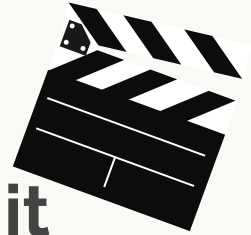


- Research what people want to learn about
- Make a video to satisfy that need
- Choose a title that will get lots of monthly searches but doesn't have lots of competition
- Be friendly and show your personality but DON'T be salesy
- Shoot for a video that's 4-8 minutes long





YouTube Success Checklist



- Edit wisely - keep it moving along
- Use consistent branding on each video
- Provide value to the viewer to make them keep coming back
- Publish the video and then promote it
- Rinse and repeat! It's like farming - plant and nurture the seeds, reap the rewards later

